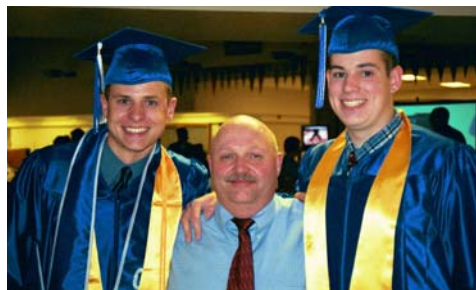




# Viking Review

## Out With The Old...



**Blythe Manley**

Last year Ty Deschamp (left) and Brad Klika (right) were the managers of our DECA Chapter store. Both claimed that because of DECA both decided to pursue business careers. Ty is going to the University of Idaho to get a degree in business manage-

ment. Brad is now attending Montana State where he is hoping to get a degree in Construction Management. After he receives his degree, he plans to purchase his father's construction company.

Good Luck Guys!



## ...On With The New

**Jeremy Murphy**

What's the *best* thing about being a DECA manager? Being a manager we, (Chris Mitchell & Jeremy Murphy) have many responsibilities that go along with



operating a business. Our experience as managers is unique to both of us, we get to see another side of DECA. DECA is about learning

the principles of business and how business works. All juniors work in the DECA store for a grade, but now as seniors and managers we "live" in the DECA store, and it takes many hours of hard work and planning to make the DECA store work.

Being in DECA means we go by a philosophy of treating everyone with respect and equality. Our lives revolve

around the DECA store and ordering products and trying to bring in new customers.

**Chris Mitchell**

Being a DECA store manager is one of the greatest experiences I have ever had. I think about the store 24/7, Basically its my home away from home. A regular day of school for me is three 45 minutes periods of required senior classes, and then the rest is all being inside the store.

I was also elected as the Northern District Vice President of Idaho DECA. This position has challenges me to the extreme. I went to Las Vegas for an officer training camp which was a blast.



I work with other officers to make Idaho DECA the best its ever been.

My advisor Jon Hastings once told me that "Every choice has a cost" and my choice to participate in D.E.C.A has had its just rewards. This choice is the greatest I could have made.

### Inside this issue:

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Zach Andre

Have you ever dreamed of being "the coolest kid in the world", I have and over the years I have become that. What's my secret you ask? DECA, of course! My experience in the DECA store was a great one. The first day I was scared but by the end of the day I was a selling **master**. I got a perfect till and Mr. Hastings, being the nice guy he is, gave me a free candy bar.

Sarah Raybould

Many people don't really know a lot about the DECA program. Not only is it a great experience and a fun class that you can get actual credit for! DECA is a great way to meet new and exciting people. In just 6 weeks of the 2004-2005 school year DECA has already influenced my life, personality, and social consciousness. This course managed by Mr. Hastings, stresses business and communication skills which will help us in the future.

Everyday, sometimes without our knowledge, Mr. Hastings is teaching us how to be a better functioning member of society.

Kathy Gray

My experience has been great so far. Its like a journey that has just begun and I am looking forward to all the great times to come. I have had the pleasure and experience of working in the DECA store and dedicating my time to help out others. Working in the DECA store is a blast and has helped me gain confidence in working with money. DECA is an all-around great experience, you meet new people and get to travel all around the country not to mention the opportunities it will offer you in the future.

Andrea Alexandrovich

I got into DECA my sophomore year at Rogers High School in Spokane [Washington]. My choices in electives were very limited. After a few days in Introduction to Business, I

realized that I liked it and it came naturally to me. At my teachers insistence I joined DECA. After my string of unfortunate events missing the test days before our area competition due to bad weather I was out of the running for anything else the rest of the year including state and national competitions. When we moved to Hayden [Idaho], all I cared about was the new schools DECA program. I was very relieved and slightly amused by how much alike both classrooms were set up and the resemblance between both appearance and personality of the teachers. Though nearly everything Mr. Hastings has taught us so far is just review for me, I still enjoy the class and am looking forward to competitions.

## Interview of Jon Hastings

Blythe Manley

The 2003-2004 school year was an awesome year for the Coeur d'Alene High School DECA Chapter. The Viking Review editorial staff thought it would be interesting to interview Mr. Jon Hastings, the Marketing teacher and DECA Advisor. We asked Mr. Hastings to comment on last years success and our prospects for this year.

"Last year was an extraordinary one for me and the Chapter. We succeeded as a group in so many areas. The DECA Chapter through store and concession management as well as fund

raising activities brought in over \$100,000 in gross revenue and about \$35,000 in net income. We were able to use the money for our trips to the state and National DECA Conferences as well as fund four scholarships and reserve \$5000 for a new field concession stand. I believe there were a number of reasons for our success. One of the biggest reasons we did so well was that the seniors in the CHS DECA Chapter were highly motivated and committed to winning. They were great leaders and they were really bright kids to. Needless to say I was exceptionally proud of them both seniors and juniors. Things are progressing well though as the advisor, you would always want students to work a little harder. From a financial position we are doing outstanding. I have every expectation that they will do an excellent job at the State DECA Conference. I love being a DECA teacher and I have wonderful students to teach. What more could a man ask for?"



# Awards We Brought Home



## Chapter Projects:

### National Qualifiers:

**First Place, Civic Consciousness**, Mallory Nehlic and Sean Waite organized a student and community blood drive bringing in 357 donors.

**First Place, Learn and Earn Project**, Brad Klika, Sara Bates, and Katrina McCoy managed juniors in a project to increase revenue at their student operated DECA store. The project increased sales by 34% from the previous year.

**First Place, Public Relations**, Rachel Mewaldt, Liz Johnson, and Sarah Johnston with chapter members developed a plan to gain public support to remodel the CHS football concession stand. Students gained support and commitments for over \$20,000.

**First Place, Creative Marketing Project**, Josh Gittel and Shelly Page, managed a project coordinated with the Coeur d'Alene Chamber of Commerce Economic Development Council surveying the public as to why and what they shop for outside of Coeur d'Alene.

**Second Place, Free Enterprise**, Piper Newby and Sarah Moore organized a project promoting the concepts of free enterprise called "High Five for Free Enterprise."

### Chapter Placing Awards

**Third Place, Civic Consciousness**, Aimee McFadden and Alisha Hayenga organized a community donation project to "Support the Troops" for the Christmas Holidays.

**Third Place, Chapter Newsletter**, Rachel Mewaldt and Liz Johnson

### National Qualifying Senior DECA Projects

**First Place, Entrepreneurship Written Business Plan**, Ty Deschamp developed a business plan about "Fast Action" automotive accessories business.

**Second Place, Entrepreneurship Written Business Plan**, Andrew Leferink, Alex Deering, and Travis Schmidt, created a business plan about the "Globe International Restaurant."

**First Place, Advertising Campaign**, Jeff Peterson promoted employer "Paul Bunyon Restaurants."

**Second Place, Technical Sales**, Meagan Griffiths developed PowerPoint sales presentation for \$50,000 in PDA's and accessories.

**Third Place, Fashion Merchandising**, Brianne Montee created project promoting high school "Spirit Wear" from the Sports Cellar in Coeur d'Alene.

<Continued on Page 4>



# Awards We Brought Home

Volume 1, Issue 1



Continued

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## Individual and Team Winners in Finalists in Business Tests and Problem Solving

### National Qualifiers

First Place, Sports and Entertainment Team, Sean Waite and Mallory Nehlich

First Place, Restaurant Mgt, Travis Schmidt

Second Place, Restaurant Mgt. Alex Deering

Second Place, Apparel and Accessories Associate Level, Brianne Montee

Second Place, Business Services, Andrew Leferink

Second Place, Food Marketing, Dan Knapp

Second Place, Retail Merchandising Associate Level, Katherine Davidson

Second Place, Retail Merchandising Mgt Level, Michelle Page

Elected As Northern Idaho Regional Vice-President and State Delegate: Chris Mitchell

Invited to compete for the Idaho State Quiz Bowl Team: Aimee McFadden

### Students Placing in Business Tests and Problem Solving

Apparel and Accessories- Fourth Place- Sarah Johnston- Fifth Place-Elizabeth Johnson

Food Marketing Associate Level- Third Place-Jeremy Murphy- Fourth Place- Josh Gittel

Full Service Restaurant Mgt- Third Place-Casey Nasch- Fourth Place-Eric Wisenhutter-  
Fifth Place-Kylie Hattenburg

Marketing Mgt- Third Place-Kristen Lee- Sixth Place-Aimee McFadden

Retail Merchandising Assoc. Level- Third Place-Sam Dane

Retail Merchandising Mgt. Level- Sixth Place-Ty Deschamp

Vehicles and Petroleum- Third Place-Brad Klika- Fourth Place-Jake Cmelik- Sixth Place-  
Justin Waddel

Financial Services Mgt. Team- Third Place-Piper Newby and Sarah Moore

Travel and Tourism Mgt. Team- Third Place-Samantha Ostrom and Nicole Duffy

Hospitality Services Mgt. Team- Fifth Place-Brooke Barclay and Kale Pfeiffer



## Coeur d'Alene DECA Chapter Gains Recognition

Blythe Manley

On October 22nd, 2004 our DECA chapter was recognized for our Accomplishments earlier in the year. We broken three school records for the amount of blood collected at our annual blood drive.

We were recognized for the highest percentage of units collected, highest number of donors, and the Director's Award for highest number of units for any high school blood drive.

"We've won the Blood drive trophy for nine years in a row," said Jon Hastings, our DECA advisor. "We have 80 students

in the Coeur d'Alene Chapter and we work hard to get their peers, the faculty and community members there."

Planning is already underway for the 2005 drive, and our goal is to bring in

no less than 400 donors to the drive.

The drive will be Jan. 26 and 27 in the CHS library. Our theme is "Angels Search 2005", which student Krystal Valentine said refers to the fact that every donation of blood can benefit at least three people.

**"We've won the drive trophy for nine years in a row,"**

"There's no better evidence of how

much you care than giving your own blood" Valentine agreed. "It helps people and makes you feel good."

Earlier this year, we won first place for our Civic Consciousness Project at state and it was also one of the 14 projects given recognition at the international DECA Conference-Nashville.

According to Jeff Hunsaker, recruitment services supervisor, "the key to



Mike, Michele, and Krystal give a press conference to inform the community about the blood drive

success with any blood drive is the volunteer chairperson's ability to or-



Blood Center Meeting

ganize people and get donations out, and Coeur d'Alene has a strong one in Mr. Hastings."



Blood Drive Committee at Award Ceremony

## DECA Graduate: Fallon Fehringer

Whitney Fehringer

Fallon Fehringer graduated from Coeur d'Alene High School in 2002. After she graduated, she attended the University of Idaho and majored in International Studies. She decided to leave U of I because it wasn't challenging enough. Thus, she enrolled at Portland State University. She is majoring in History. She

works at Oregon Health Sciences University in the department of neurology to cover bills during school. Fallon hopes to graduate after fall term. She wants to attend graduate school at the University of Oregon, and get a dual masters in Italian and International Studies. She is also deciding to join the Peace Corp. Future plans are to open a language school for children

in Coeur d'Alene. Fallon remembers DECA as some of the most educational and enjoyable times in high school. Even though she is not majoring in business, she feels that DECA helped her get ahead by improving her interpersonal skills.



# Year In Pictures



Sarah Johnson-Rachel Mewaldt taking the stage at Nashville



Josh Gittel & Shelly Page



Sarah Moore & Piper Newby



The 2003-2004 CHS D.E.C.A. Chapter at 2004 stocks conference:Boise- "Priceless"



Dancing at the Iron Horse Saloon in Nashville



◀Left to Right▶ Rachel Mewaldt, Sara Johnson, Alex Deering, Mallory Nehlic and Sean Weat



Laughing it up in Nashville

Brad Klika,  
Ty Deschamp,  
Sam Dane,



# Biography of Editor

Volume 1, Issue 1

**Blythe Manley**

I have been in DECA for two years (the maximum for Cd'A High), last year I made it into the semi-finals for Food Marketing Associate Level.

As a Senior, I was hand picked by our advisor, Jon Hastings, to be the edi-



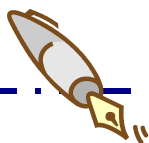
tor of this years Review, because of my high GPA, and involvement with the past year's Blood Drive. As you can see I happily took on the responsibility.

Along with my job as a checker at 'Only One Dollar Superstore', and being a student representative on the city's childcare commission, I am always busy, which is nice when you are (as my friends and peers say) an



overachiever.

Mr. Hastings had selected me because of my Grade Point Average and/or my dedication to last years blood drive. Mr. Hastings is also aware of my desire to go to nationals this year since I was so close last year. He even found it very humorous to discover that I would give up my Senior Prom for Nationals if it comes right down to it.



## Biography of Assistant Editor

**Jaimee Myers**

I am currently a junior at Coeur d'Alene High school. When I was in the fourth grade, my family and I moved to Buenos Aires, Argentina. That was an experience of a lifetime! I am very active within the school, and have been on the Girl's Varsity Soccer team for three years now. Once I graduate, I hope to attend the University of Washington, and be apart of their soccer

program. This summer I attended a



soccer camp hosted there, I learned so much, and met some amazing girls! Eventually I want to become a magazine editor for a major fashion magazine; Whether it be my own magazine or an existing one DECA has helped me think for all the possibilities of starting my own company. Through DECA, I have learned so many new ideas, and met many new motivated students that I may not have otherwise known.

We're on the Web!  
[Http://www.cdaschools.org/chs](http://www.cdaschools.org/chs)

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**Editor: Blythe Manley**  
**Assistant Editor: Jaimee Meyers**



Advisor: Jon Hastings

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7. The capital or fund that a corporation raises through the sale of shares

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Across

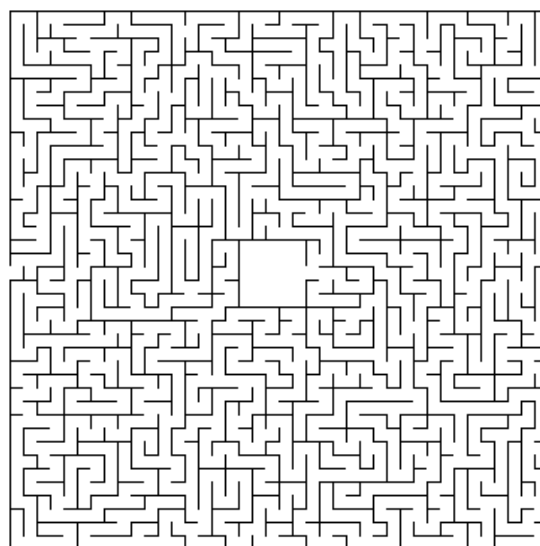
1. Wealth in the form of money or property

3. To obtain in exchange for money or it's equivalent

4. arrangement for deferred payment of a loan

6. certificate of debt issued by a corporation guaranteeing payment of the original investment plus interest by a specified future date.

8. exclusive control over a specified commercial activity to a single party.



Unscramble each of the clue words. Copy the letters in the numbered cells to other cells with the same number.